

A stainless steel pot with two handles sits on a black induction cooktop. The cooktop is set into a light-colored wooden countertop. In the background, a white tiled wall and a small potted plant are visible. The overall scene is a clean, modern kitchen.

Selling in Spring - Starts in Winter

Marketing Calendar

ONE AGENCY

Spring Marketing Calendar

June

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						01 WEEKLY EMAIL
02 PROSPECTING	03 RBA Announcement	04 FILMING DAY	05 Top Tip	06	07	08 WEEKLY EMAIL
09 SMS	10 Top Tip	11 FACEBOOK LIVE	12 Top Tip	13 QUOTE	14 PROSPECTING	15 WEEKLY EMAIL
16 Letter drops	17 Top Tip	18 PROSPECTING	19 Top Tip	20 PROSPECTING	21	22 WEEKLY EMAIL
23 PROSPECTING	24 Top Tip	25 FACEBOOK LIVE	26 Top Tip	27 MONTHLY BLOG	28	29

(Goals)

- | | |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

- Public Holiday
- Prospecting social post
- Preparation Tip
- MISC
- Quote social post
- Email to database
- Facebook live
- SMS to database
- Monthly letter drops
- Monthly Blog
- Open For Inspection - social post

Spring Marketing Calendar

July

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
30	01 Top Tip	02	03 Top Tip	04 OPEN FOR INSPECTION	05	06 WEEKLY EMAIL
07 PROSPECTING	08 RBA Announcement	09 FILMING DAY	10 Top Tip	11 OPEN FOR INSPECTION	12	13 WEEKLY EMAIL
14 SMS	15 Top Tip	16 FACEBOOK LIVE	17 Top Tip	18 OPEN FOR INSPECTION	19 PROSPECTING	20 WEEKLY EMAIL
21 Letter drops	22 Top Tip	23 PROSPECTING	24 Top Tip	25 OPEN FOR INSPECTION	26	27 WEEKLY EMAIL
28 MONTHLY BLOG	29 Top Tip	30 FACEBOOK LIVE	31			

(Goals)

- 1. _____
- 2. _____
- 3. _____
- 4. _____

- Public Holiday
- MISC
- Facebook live
- Monthly letter drops
- Prospecting social post
- Quote social post
- Film your content
- Monthly Blog
- Preparation Tip
- Email to database
- SMS to database
- Open For Inspection - social post

Spring Marketing Calendar

August

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				01 OPEN FOR INSPECTION	02	03 WEEKLY EMAIL
04	05 Top Tip	06 FACEBOOK LIVE	07 Top Tip	08 OPEN FOR INSPECTION	09 PROSPECTING	10 WEEKLY EMAIL
11 SMS	12 Top Tip	13 PROSPECTING	14 Top Tip	15 OPEN FOR INSPECTION	16	17 WEEKLY EMAIL
18 Letter drops	19 Top Tip	20 FACEBOOK LIVE	21 Top Tip	22 OPEN FOR INSPECTION	23 PROSPECTING	24 WEEKLY EMAIL
25	26 Top Tip	27 MONTHLY BLOG	28 Top Tip	29	30	31

(Goals)

1. _____	3. _____
2. _____	4. _____

- Public Holiday
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